



GT
**CAROLINA GAMES
SUMMIT**



2023 EVENT PROSPECTUS



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2023 Venues

Imagination Station
224 Nash St SE
Wilson, NC 27893

Casita Brewing Company
217 South St S
Wilson, NC 27893

Wilson Arts Center
204 Nash St S
Wilson, NC 27893

Gig East Exchange
127 Goldsboro St S
Wilson, NC 27893

Foundation YMCA
233 Nash St N
Wilson, NC 27893



SPONSORSHIP DESCRIPTIONS

Associate your organization's name with our conference and extend your reach to over 2,000 attendees, partners, and associates.

Title Sponsor [Exclusive, **SOLD]**

Price: \$5,000

The pinnacle of sponsorship opportunities allows your company logo and/or name to be included alongside Carolina Games Summit in all possible publications, including the website, program, and all press releases.

Includes:

- Complimentary Event Passes
- Premium Placement in Exhibition Area
- Special mention in Radio spots
- Advertising on Promotional Flyers
- Special Listing on Event Program with Company Logo
- Website Skin on CarolinaGamesSummit.com
- Advertising on CarolinaGamesSummit.com

Hospitality Room Sponsor [Exclusive]

Price: \$2,500

Sponsor the hospitality room and market directly to our speakers, exhibitors, partners, and volunteers. Literature distribution opportunities are available, sponsor must provide literature. Sponsorship includes catering for the duration of the event.

Includes:

- Complimentary Event Passes
- Hospitality Room Sponsorship Listing on Event Program
- Single Use of Attendee Database for Post-Event Distribution
- Website Advertising on CarolinaGamesSummit.com

Official Product Recognition

Price: \$1,000

Get the recognition your product or service deserves while obtaining exclusive rights within your product category. For example, the official energy drink of the 2021 event enjoyed exclusive exhibition and sales rights within the energy drink category. Some restrictions do apply; contact event staff for business segment availability.

Includes:

- Complimentary Event Passes
- Complimentary Space in Exhibition Area
- Official Product Recognition on Event Program
- Website Advertising on CarolinaGamesSummit.com



SPONSORSHIP DESCRIPTIONS CONTINUED

Sponsored Session

Price: \$500

Numerous opportunities for sponsored sessions are available including seminar room and auditorium presentations. All sessions, and their sponsors receive special pre-event marketing and integration into our website if desired.

Includes

- Special Session Sponsor Listing on Event Program
- Complimentary Table in Exhibition Area
- Session Sponsor Signage and/or Electronic Logo Display
- Website Advertising on CarolinaGamesSummit.com

Tournament Sponsor

Price: \$500

Electronic Sports (eSports) and competitive gaming continue to grow in popularity. Take advantage of this phenomenon by sponsoring a videogame tournament at this year's Carolina Games Summit. Custom made plaques, medals, and other prizes for the top three places are included with this sponsorship.

Includes:

- Complimentary Event Passes
- Room Branding (if desired)
- Sponsor Recognition During Awards Ceremony
- Website Advertising on CarolinaGamesSummit.com

Event Partner

Price: \$250

Show your organization's support by becoming an event partner.

Includes:

- Complimentary Event Passes
- Complimentary Table in Exhibition Area
- Partner Company Listing on Event Program
- Website Advertising on CarolinaGamesSummit.com

Costume Contest Sponsor [Exclusive]

Price: \$1,500

Costuming continues to grow at Carolina Games Summit, take advantage of this popularity by sponsoring our costume contest. Custom made plaques, medals, and other prizes for the top three places are included with this sponsorship.

Includes:

- Complimentary Event Passes
- Auditorium Branding (if desired)
- Sponsor Recognition During Awards Ceremony
- Website Advertising on CarolinaGamesSummit.com



EXHIBITION OPPORTUNITIES

The event includes various exhibition areas where game developers, college recruiters, industry supporters/promoters, local businesses, and community organizations can meet face to face with attendees, speakers, and other partners.

Standard Exhibition Booth

Price: \$250

Reserve space in one of our exhibition areas. Do not miss this chance to interact directly with our attendees and promote your products and services.

Includes:

- 8' Table and Two Chairs (optional)
- Complimentary Event Passes
- 10' x 10' Area (10' x 20' and 20' x 20' available)
- The right to hold raffles and promote products/services at the table or within booth footprint
- Website Advertising on CarolinaGamesSummit.com

Artists Alley Exhibition Table

Price: \$75

Reserve our entry level exhibition table while they last, do not miss this chance to interact directly with our attendees and sell your creations.

Includes:

- 8' Table and Two Chairs
- Complimentary Event Passes
- The right to sell products or services at the table or within the booth footprint
- Website Advertising on CarolinaGamesSummit.com

Indie Games Showcase

Price: \$75

Promote games directly to attendees within your booth footprint while collecting valuable data and feedback.

Includes:

- 8' Table and Two Chairs
- Complimentary Event Passes
- The right to sell products or services at the table or within the booth footprint.
- Website Advertising on CarolinaGamesSummit.com



FOOD VENDOR OPPORTUNITIES

Sell food and/or beverages direct to over 2,000 gamers, exhibitors, and staff. Items may be sold near one of our five venues from your mobile unit set up in a pre-approved designated location.

Food Trucks

Price: \$100

Food truck space will be allocated on a first come first served basis.

All of the above Includes:

- Vendor Listing on Event Program
- 8' x 3' Table and Two Chairs (optional)
- Website Advertising on CarolinaGamesSummit.com

OUTDOOR MARKETING OPPORTUNITIES

Just outside select venues in Historic Downtown Wilson attendees can see large scale outdoor attractions such as the US Army's "Adventure Van" 18-Wheeler. Also, on site are radio stations, food vendors, and other attractions.

Entertainment Assets

Price: FREE

Outdoor assets, which add value to our event by entertaining or educating our attendees in a "fun" way, will not be charged any fees from the conference itself. All assets are subject to staff approval.

Purely Marketing/Sales Only Assets

Price: \$100

The majority of outdoor displays will qualify as entertainment assets but for companies looking to show off their latest products not directly related to simulations or videogames, you can still capitalize on our event. Examples include, cars, motorcycles, ATVs, or other large scale non-food related product marketing/sales displays.



TAKEAWAY SPONSORSHIP OPPORTUNITIES

Takeaway items are perfect for extending your organization's influence past the actual summit dates. Every attendee will receive our high-quality conference materials for use throughout the event. Many of these items will remain in our attendees' possession for years to come.

Bag Sponsorship [Exclusive]

Price: \$750

Become the official bag sponsor and we will distribute plastic 15" x 12" custom branded bags branded with your company logo to every attendee. 1,500 high quality bags to be produced two weeks prior to the event. This sponsorship also comes with one free bag insert sponsorship (see below).

Bag Inserts

Price: \$100

Include a promotional flyer, booklet, or coupon within every attendee bag. Event management must approve all inserts prior to inclusion in show bags. Sponsor is responsible for supplying and delivering literature at least one week prior to the event.

Lanyard Sponsor [Exclusive]

Price: FREE

Hang your organization's name/logo on every attendee, speaker, representative and staff member at Carolina Games Summit. Lanyards are an extremely visible and popular sponsorship opportunity. 2,000 Lanyards to be supplied by sponsor two weeks prior to the event.

Badge Holder Sponsorship [Exclusive]

Price: \$250

Placed behind every attendee badge, inserts are a unique opportunity to advertise your company or special promotion. Printing Included. Sponsor is responsible for providing corporate logo digitally to event staff one month prior to the event.

***All exclusive sponsorships include right of first refusal for 2024 summit.**

